

Quick Facts on Eco Bran

- **Safe**
 - Odorless and virtually dust free
 - Can be applied by anyone – Eco Bran is an unrestricted pest control product.
- **Effective**
 - All four main crop pest grasshoppers accept Eco Bran
 - A 1st instar grasshopper only has to consume 1/4 of a flake of Eco Bran to achieve mortality
 - An adult grasshopper only has to consume 3 or 4 flakes of Eco Bran to achieve mortality.
- **Economical**
 - 1 lb. of Eco Bran can kill 250 lbs. of grasshoppers
 - 1 bag (44 lbs.) of Eco Bran can kill 5.5 tons of grasshoppers
 - By starting early, control can be achieved for as low as \$1.50 per acre.
- **High Residual Value**
 - Eco bran has been coated with polymers to protect the insecticide carbaryl on the wheat bran from moisture, therefore, it can remain “active” in the field for up to 8 weeks before the UV rays start breaking down the carbaryl.
- **Attracts Grasshoppers**
 - The polymer coating on Eco Bran also acts as an attractant and can be detected by grasshoppers up to 50 feet away.
- **Environmentally Friendly**
 - By achieving control with only 2-5 % of the chemical used in liquid applications Eco Bran is the most environmentally responsible method of grasshopper control.
 - May be used in pastures while cattle are grazing
 - May be spread on alfalfa or any forage crops without harm to leafcutter bees, honey bees, or other pollinators.